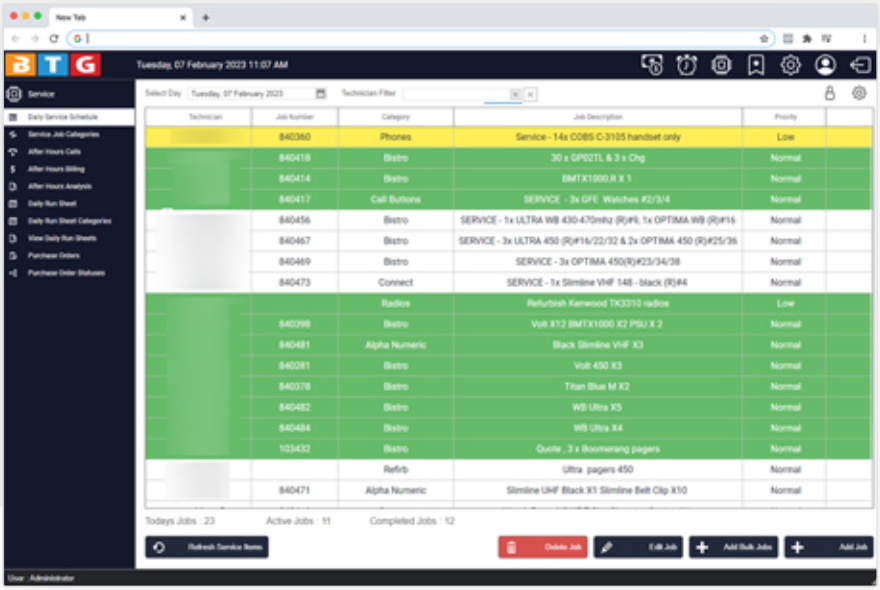
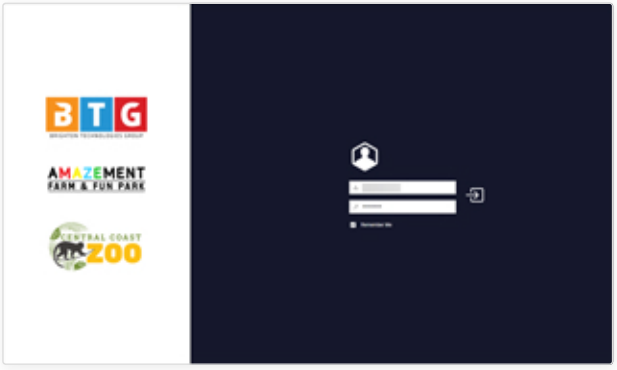
Wisej.NET

# BTG

Communication & Paging Solution
for Hospitality and Healthcare
Powered by Wisej.NET



BRIGHTON TECHNOLOGIES GROUP




## Brighton Technologies Group Improves Guest Experience with Real Time Location and Wireless Communication Systems.

In today's fast moving world, reliable and user friendly "staff to staff" and "staff to customer" communication paths are key. Australia's Brighton Technologies Group (BTG) is a leading provider for guest and staff paging solutions, real-time location and tracking, as well as various forms of wireless communication systems. Thanks to Wisej.NET, they've turned a logistical nightmare into a robust solution that's easy to deploy.

## Solid Migration Path for desktop solution

Daniel Kelly, who works as the Operations Manager for BTG, explains: "We were looking for a rapid development solution which enabled us to move away from thick clients and onto the web."

Deployment was a big challenge when a new software upgrade was available for the client side, as some of the larger customer sites have 300 or more client systems that had to be updated.

"The decision was made to move all our solutions to the web and Wisej.NET enabled us to rapidly convert our Windows applications into web based applications without having to be web design experts", continues Kelly.

## Productivity Boost Compared to ASP.NET MVC

Before deciding to use Wisej.NET, the team at BTG looked into different options for web migration. They wanted to build upon their existing programming experience from Windows desktop applications. Initial steps were done with Visual Web GUI (VWG), which was soon found to be taken off the market. The next major focus was Microsoft's ASP.NET, but "the learning curve of MVC (when coming from a desktop background) was quite steep and it took us almost 9 months to bring one of our products into the release phase".

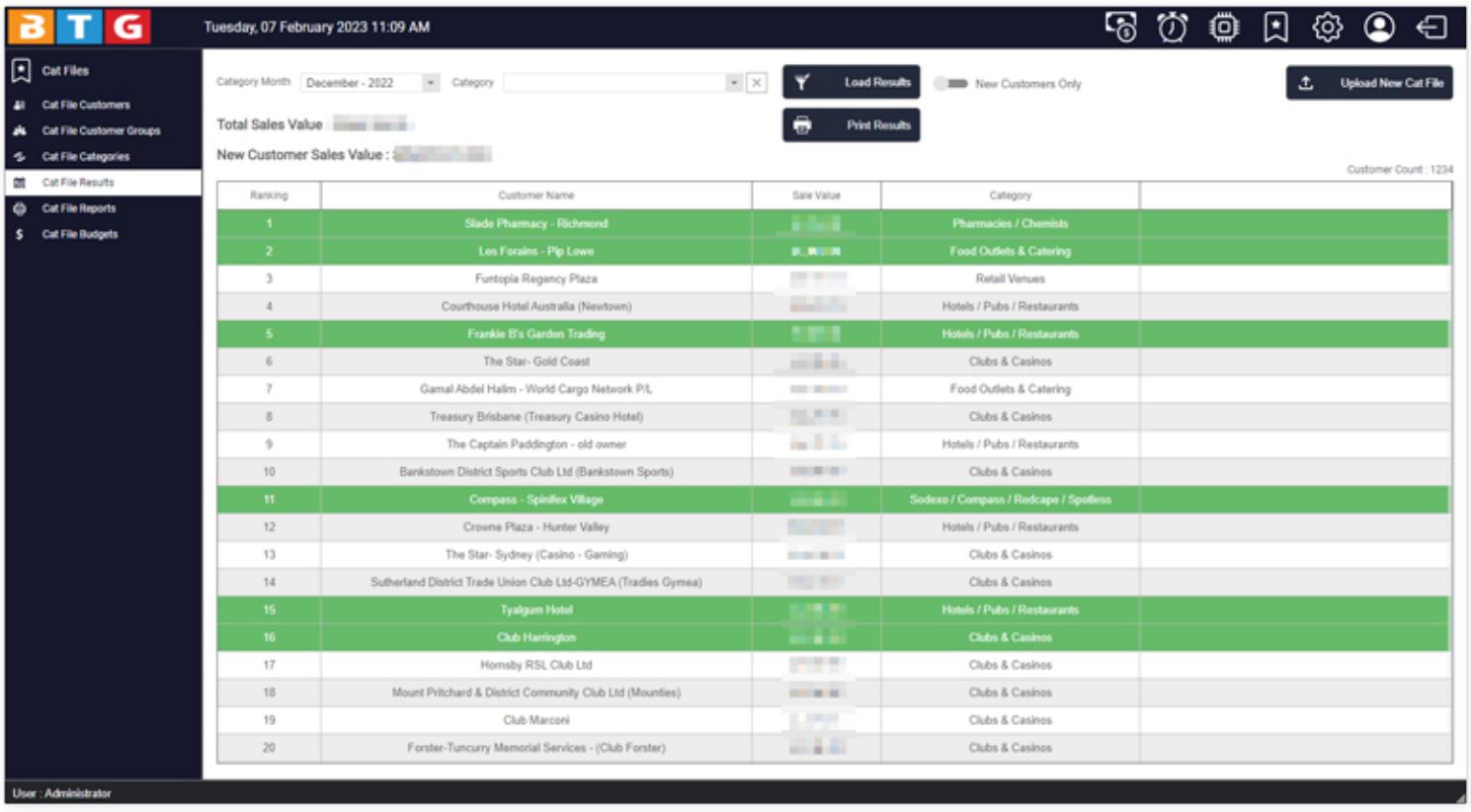
The team was rather disappointed as this timeline didn't provide a competitive option for web-enabling the rest of BTG's products. Daniel Kelly: "We decided to look at Wisej.NET and realized that it was commercially ready and also had a very easy upgrade path from VWG or Windows Desktop applications.".

As a proof of concept, the team converted the ASP.NET MVC application to Wisej.NET and it took less than one month to have the solution release-ready - a factor of 10x faster compared to the previous approach!

## Solution for Hotels, Retail and Hospitals

Today, BTG uses Wisej.NET for internal requirements and as a technical basis for their "Connect" solution which can be described as a message routing solution to provide staff members real time alerts into various aspects of their business.

The 2000+ customers of Brighton Technologies Group mainly consist of clubs, pubs, hotels, retail and hospitals. The new Wisej.NET version of the BTG Connect suite is being rolled out and deployed to customer sites throughout Australia, Hong Kong, USA, and the UK.



# First Class Guidance and Support

The fast pace of development is one thing, but having access to good guidance and support is another important criteria for Daniel Kelly when evaluating technology: "The support system being offered (even the free forum) is second to none. We use a lot of third party components such as DevExpress, Syncfusion and Rebex and whilst they all offer good support options, the team at Ice Tea Group always just seem to go above and beyond with any issues.".

Based on their experience with Wisej.NET, the team mentioned that you don't have to be a web expert to develop robust and very stylish applications with Wisej.NET.

Daniel adds: "I would also highly recommend any businesses to take up the additional support options as the team really do go above and beyond in answering any queries and providing feedback.".

## Results Achieved

- Fast application development, with a factor of 10x productivity gain compared to ASP.NET MVC
- Easy move from desktop to web with easier deployment for 500+ customers
- Helped hundreds of hospitality and healthcare clients to improve guest experience
- Familiar coding experience for R&D team with a flat learning curve thanks to Wisej.NET

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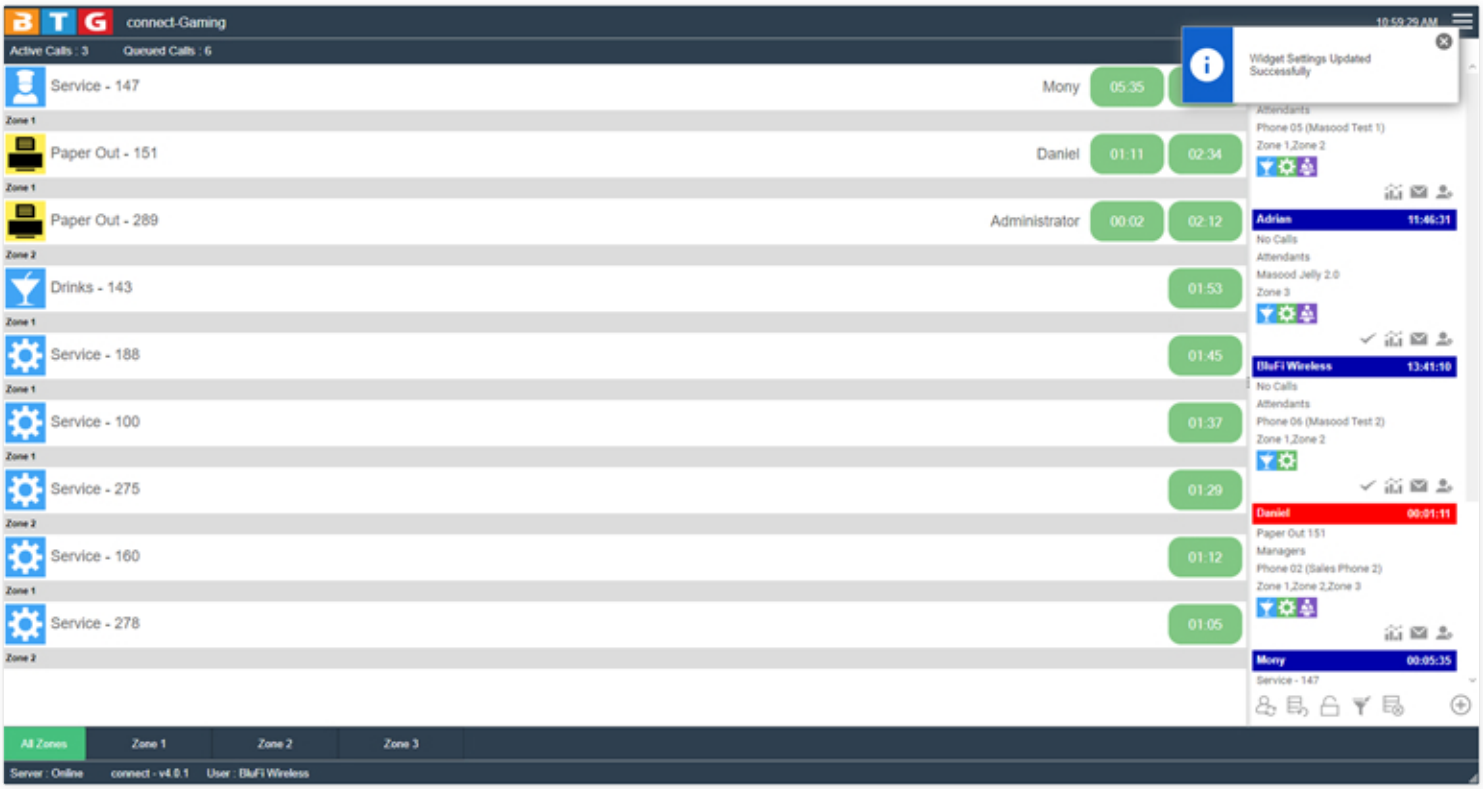


## About Brighton Technologies Group (BTG)

Brighton Technologies Group (BTG) successfully operates in the Business to Business (B2B) marketplace, providing innovative communication, guest & staff paging and RTLS Tracking solutions. Based in Sydney, Australia, BTG manufactures and distributes a range of products and services, as well as market leading brands throughout Australia, Hong Kong, USA and the UK.

The sister companies, Central Coast Zoo and Amazement Farm & Fun Park, are conjoined privately owned zoos located in New South Wales, Australia. Wisej.NET is being used for BTG's Connect Suite at clients throughout Australia as well as for BTG Central, an internal operations and management system used for the three companies.

btgau.com.au - amazement.com.au

## About Ice Tea Group

Ice Tea Group LLC, located in Washington DC, is a worldwide specialist for enterprise application modernization and business web frameworks.

We help developers and organizations stay competitive. Our mission is to strengthen and increase the value of enterprise-scale software assets by providing modernization paths throughout technology changes.

Since 1998, our services and frameworks have been used by more than 600 companies, in 4,800+ applications, over 50 countries. Some of our clients are: Fujitsu, Lidl, Goodyear, Xerox, Skanska, Volvo, Merck, GE Healthcare, IFS, Air New Zealand, CBS, SAGE, Ericsson, Siemens, ASFINAG, Markel, Ameriprise, Europ Assistance.

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